

General Circular No: 01-50/2012

My No. – FHB/EB/BMS CODE/05/2012-P1

Office of the Secretary of Health,

Ministry of Health,

Suwasiripaya,

Rev. Baddegama Wimalawansa Thero Mawatha,

Colombo 10.

26th September 2012

To: All Provincial Secretaries of Health
All DDGs of Ministry of Health
All Provincial Directors of Health Services
All Regional Directors of Health Services
All Directors of Ministry of Health
All Heads of Institutions.

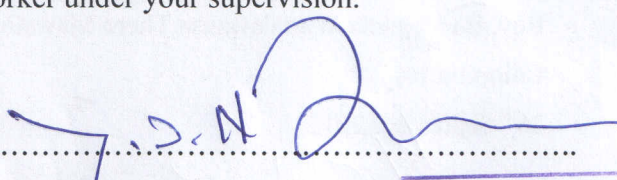
Sponsorship of Foreign Trips by Manufacturers and Distributors of Designated Products

Conflict of interest and erosion of medical ethics are likely to arise as a result of healthcare workers accepting personal/individual sponsorships for foreign trips from manufacturers and distributors of designated products or complementary foods as described under the Sri Lanka Code for the Promotion, Protection and Support of Breastfeeding and Marketing of Designated Products. The designated products under the Code include infant formulae, soya milk, malted milk, condensed milk, full cream milk used for infants feeding and other infant milk substitutes used as breastmilk substitutes, any other products marketed or otherwise represented as suitable or used for feeding infants, feeding bottles, teats, pacifiers and nipple shields.

Your attention is drawn to subsection 5.4 of the aforesaid Code, violation of which is a punishable offence under the Code. It is emphasized that sponsorships detailed in the paragraph above is a contravention of the aforesaid Code. Since the above Code is a general direction under 6/1 of the Consumer Protection Act (now under 10/1 Consumer Affairs Authority Act), vide

gazette no: 1285/9 of 23/04/2003, and has the equal value of a regulation, violation of the Code is a punishable offence under the said Act, which is cognizable in nature.

Please ensure that the contents of this circular are brought to the notice of every healthcare worker under your supervision.


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Dr. Y.D.N.Jayathilaka
Secretary/Health

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Cc: Additional Secretary/ Medical Services
Additional Secretary/ Public Health Services
Director General of Health Services